

# RAGHAV SURI

## LUXURY TRANSPORT BLOG POSTS PORTFOLIO

[www.RaghavSuri.com](http://www.RaghavSuri.com)

*If you sell luxury vehicles and/or private jets, these are samples that showcase what I can write for your business.*

*\*Please note: Titles, names, locations, and links have been removed/modified to protect client confidentiality.*

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# LUXURY VEHICLES

## HOW TO DRIVE A SUPERCAR

*Reference:* Makayla Wood [Makayla.Wood@thehoth.com](mailto:Makayla.Wood@thehoth.com)  
Blogger Product Manager, The HOTH

Ah, don't you love the joy of being stuck in traffic as your car inches at .00001 miles per hour?

Of course, you don't!

Wouldn't it be nice if you could drive in a supercar? Even if you aren't thinking of buying a supercar, you should consider renting one just for the experience!

But what do you need to know about driving a supercar? You want to make sure you understand what you're getting into before you grab the wheel!

Here are the guidelines for driving a supercar:

### **1. Learn How to Handle Speed**

One of the pleasures of driving a Ferrari or driving a Lamborghini is the fast speeds that you can reach.

However, if you have no experience with driving fast, driving a supercar can be dangerous. You want to hire a professional driver to teach you how to drive a supercar. You want to practice on an isolated racetrack before you start driving on an open road. They'll teach you about preventing accidents when driving a supercar at full speed.

### **2. Try Before You Buy**

Even if you're considering buying a supercar in the future, you want to rent one first. You can use a service such as [REDACTED] to rent an exotic car. You'll find a range of great supercars from Ferraris to Lamborghinis to Bugattis!

At these rental services, you can also inquire about the different types of supercars. When renting a supercar you want to ask about car safety above all.

### **3. You'll Show Off Anyways**

Many people wish to drive a supercar because they want to show off. But if you're an amateur, this attitude toward showing off is the best way to cause a serious accident!

Your focus needs to be on driving just as if you were driving a regular car. You want to know that you'll make heads turn anyways simply because you're driving a supercar.

Your focus needs to be on driving the supercar with precision. When you learn how to drive a supercar, don't listen to any music or have conversations with passengers.

Supercars are powerful and aren't easy for all drivers to handle. You'll feel like an amateur driving student once again. Focus on handling fast speeds and maneuvering the car with precision first. Once you master this skill, you're ready to drive on the main roads.

Make sure you focus on learning how to drive one specific supercar at a time. You want to first master driving a Ferrari or driving a Lamborghini before moving on to a Bugatti or McLaren.

### **Start Driving a Supercar**

Now you know the guidelines for driving a supercar you can take the important precautions before you get behind the wheel.

The first step is to make sure you hire a professional to teach you how to handle the speeds of a supercar. Make sure you also research what type of supercar you'd most like to drive.

If you consider buying a supercar in the future, it's always best to rent first. You want the experience of driving a supercar before you choose the best supercar for your needs.

You can find more content on supercars and the luxury lifestyle on our website!

# **BUYING LIMITED EDITION CARS**

Reference: Makayla Wood [Makayla.Wood@thehoth.com](mailto:Makayla.Wood@thehoth.com)  
Blogger Product Manager, The HOTH

Have you ever considered buying limited edition cars?

These are editions of existing cars with notable modifications from the mass-market model. These limited edition cars are often desired for their rarity.

Many car enthusiasts enjoy limited edition cars for their unique driving capabilities and other features. Car collectors like limited edition cars as they see them as a potential investment. But should you consider buying limited edition cars at all?

Here's what you should know:

## **Unique Designs**

One of the biggest features of limited edition cars is their unique designs. Often, these designs appeal to car collectors.

For example, one of the most popular limited edition sports cars is the 2020 Ford Mustang Bullitt. This car was modeled after Steve McQueen's car in the 1968 film *Bullitt*.

Maybe you love the Mini Coopers seen in *The Italian Job*? If you enjoy cars as an art form, you might wish to invest in limited edition cars.

## **Rarity**

As mentioned in the introduction, limited edition cars are popular because of their rarity. The rarity is great if you like to have bragging rights for what you own. A limited-edition car is the closest one can get to owning a luxury or supercar. In some cases, luxury cars and supercars can also be limited edition cars.

Mechanics will use virtual prototyping to create these unique models. They'll then manufacture a low volume of these cars to make them exclusive products.

If you're interested in the prototyping process there's a lot to learn about how manufacturers make these cars. To learn more about this process, check it out.

## **Driving Capabilities and Other Features**

Perhaps the best aspect of limited edition cars is their driving capabilities and other features. For example, supercars like the Bugatti Veyron and Bugatti Chiron are limited edition cars. With these limited edition cars, you'll be able to drive at a faster speed than most other cars.

Other features in limited edition cars might include interior aesthetics as well. You might find a car using luxury leather or Egyptian wool as its upholstery.

It's because of these unique features that drivers enjoy limited edition cars. You may not care for a regular Ford Mustang, for example. But you might enjoy the driving experience of the Ford Mustang Bullitt.

One might even prefer to drive older models of classic cars that weren't manufactured in a large quantity. This can include driving the first Ferrari, Lamborghini, or Porsche. For serious car enthusiasts, you might even like driving a Ford Model T!

### **Should I Buy Limited Edition Cars?**

So now the question remains as to whether you should buy limited edition cars.

This depends on if you care about any of the criteria described in this article. If you enjoy a unique driving experience or you wish to own a rare car then you want to buy a limited edition car.

We can recommend that you try to drive a limited edition car at least once. This will give you the experience of what makes limited edition cars different from cars that are mass-produced.

You can read more car-related content on our website!

# **WHY YOU NEED A FERRARI**

*Reference:* Makayla Wood [Makayla.Wood@thehoth.com](mailto:Makayla.Wood@thehoth.com)  
Blogger Product Manager, The HOTH

If you enjoy a luxurious lifestyle, you need to consider purchasing a luxury car. Luxury cars are the ultimate status symbol and will turn heads. You will truly be the talk of the town if you are seen driving around in a luxury car.

Among the various models of luxury cars available, there's one brand that has always stood the test of time. Whether you are purchasing your first luxury car or are an avid collector, you need to add a Ferrari to your collection.

Ferrari is a brand with a fascinating history. They have always been seen as a great status symbol for anyone who drives around in one.

We've written this guide on why you should consider a Ferrari as your next luxury vehicle.

## **Why You Need A Ferrari In Your Garage**

Before purchasing your Ferrari you want to look at your needs to determine which Ferrari works best for you.

Consider whether you want one for every day for use or for occasional use at the racetrack.

Now, here's why Ferrari stands out among the many luxury car brands:

### **1. Beauty**

One of the great Ferrari benefits is that all models are beautiful. Whether you want to regularly take your Ferrari for a spin or want to keep it on display most of the time, you (and others) will always admire its beauty.

There are several factors that cause a car to be deemed as a 'luxury car.' One of them is the aesthetics of the car. Ferrari cars have incredible beauty both on the exterior and interior.

### **2. Join The Club**

All luxury car enthusiasts have great respect for Ferrari - even if they haven't purchased one themselves. If you purchase a Ferrari, you will become part of a community of luxury car enthusiasts. In other words, you'll become a member of an exclusive club and your Ferrari serves as your membership card.

You will learn more about Ferrari's and luxury cars in general when you become a member of this exclusive club. If you plan on making luxury cars a part of your life, you'll find that a Ferrari is a great starting point.

### **3. The Thrill Of It**

Ferrari's promise you a thrill when you drive them. Particularly, if you purchase a recent model you will enjoy the speed of Ferrari's. If you are in a rush, you will find that a Ferrari is a great way of speeding through the streets and dodging pesky traffic.

If you enjoy racing, Ferrari cars are among the best cars to take to your local racetrack. In fact, when Enzo Ferrari wanted Ferrari cars to enter the luxury market and overtake the main competitor - Lamborghini - he wanted to ensure that Ferrari cars would have maximum speed. While each model will have a different speed capacity and some will be slower than other competitors such as Lamborghini, McLaren, and Bugatti's - Ferrari cars are among the fastest cars available within the luxury car market.

### **4. They Are Reliable**

While maintaining a Ferrari is something that requires a lot of attention, you will find that when you maintain a Ferrari, it's more reliable than most other cars including other luxury cars.

While luxury cars are not always 'everyday vehicles' and are only driven on occasion, a well-maintained Ferrari is reliable as your regular mode of transport. If you want a luxury car that you can drive on a daily basis, you will find that the Ferrari beats out its competition as the best luxury car for this purpose.

### **5. You Can Customize a Ferrari**

Unlike other luxury car brands, Ferrari has had the goal to make their cars open for customization. While there is a long waiting list and it may take up to two years for you to receive your customizations to your Ferrari, you can take your Ferrari to a specialist to customize it to your liking.

Whether you want to redesign the interior, add features to enhance the driving experience, or make alterations to the exterior you will love the endless opportunities for customizing your Ferrari.

### **6. Variety**

There are a variety of Ferrari models available. Ferrari, unlike many other luxury car brands, continues to improve upon existing models and introduces new models to the luxury car market.

As a result, luxury car enthusiasts enjoy the variety of different types of Ferrari's available in comparison to other luxury car brands. For example, if you prefer a car for speed you might want to consider a Ferrari F50. Or, if you prefer a nice two-seater for cruising around town you want to consider a Ferrari Monza SP2.

If you are new to luxury cars, we suggest opting for a more modern and everyday Ferrari model.

This will help you get acclimated to this fantastic car brand. Once you become acclimated to it, you might find that you want to add more Ferrari's to your collection. You can then add faster Ferrari's and even classic Ferrari models such as the 288 GTO to your collection.

## **7. The Company You Keep**

Finally, let's return to one of our previous Ferrari benefits: membership in an exclusive club. As a luxury enthusiast, you want to move around in luxury circles and you know owning a luxury car is one step toward this.

When you buy a Ferrari, you will not only find yourself mingling with the "Who's Who" of your city, but you are also joining a wider club of celebrities who love Ferraris.

This legendary Italian brand has become a favorite for many celebrities including Kim Kardashian, Lindsay Lohan, Gordon Ramsay, Chris Evans (who owns several Ferraris), David Beckham, among many other entertainers, athletes, and entrepreneurs.

If you want to make yourself known around town, you want to be seen driving around in your Ferrari. If you want the respect of your friends, family, colleagues, and network you will find that the Ferrari is a great step forward for this.

### **Try A Ferrari Today**

Now that you know the benefits of a Ferrari, why not look for your first Ferrari today? Have a look at the different Ferrari's available, take a few out for a spin, and then buy your dream Ferrari car!

We have a great collection of Ferrari's that you'll love to see. Reach out to us today and inquire about our Ferrari collection.



## **DIFFERENT TYPES OF FERRARIS**

*Reference:* Makayla Wood [Makayla.Wood@thehoth.com](mailto:Makayla.Wood@thehoth.com)  
Blogger Product Manager, The HOTH

If there's one type of luxury car that novices and aficionados all love, it's the Ferrari.

Ferrari is a brand that has stood the test of time and remains a status symbol — managing to withstand all its rivals.

But how many of you know about the fascinating history of Ferrari cars? How did the company create so many unique Ferrari models?

Let's look deeper into the different types of Ferraris and the history of this fascinating car company.

It all starts with learning about the brains behind the operation: Enzo Ferrari.

### **Enzo Ferrari**

Enzo Ferrari was born in 1898 in Modena, Italy. His father, Alfredo, had a business fabricating metal parts. This made young Enzo interested in engineering at a young age.

After serving in the Italian Army during the First World War, he began looking for jobs in the car industry. He found work and also developed a passion for racing during this time. In 1923, he was part of the racing department of Alfa Romeo. That same year he won his first Grand Prix in the city of Ravenna.

This made him develop his interest not just in cars but in racing and luxury. He continued to work with Alfa Romeo for two decades, before starting his own car company.

### **The First Ferraris**

The 125 S was the first Ferrari car and remains a favorite among collectors who love classic Ferraris.

Launched in 1947, the 125 S came with a V12 engine — which was unusual for the time. It immediately caught the eye of racing enthusiasts.

But what made the car really stand out was its beauty. It had a sleek design and beautiful bright red paint. This paint became a staple of future Ferrari models.

The Ferrari 125 S raced on the Piacenza Circuit 13 times and won 6 races. After the launch of the 125 S, there was another sports car released called the 159 S. These were the only two models released in 1947.

## **1948**

In 1948, four Ferrari models were released. The previous year had already made Ferrari a household name. Demand was high, and Enzo Ferrari decided to introduce more models for car enthusiasts.

The first of these Ferrari models was the 166 Inter. This was a sedan that was marketed toward the everyday driver.

Enzo Ferrari wanted to show that Ferrari's weren't just for racing enthusiasts but also for luxury enthusiasts.

It came with a V12 engine and has a top speed of 150 km/h. It remains a favorite among Ferrari car collectors.

This was followed by three iterations of the 166. These were racing cars that all carried the V12 engine. They had different top speeds ranging between 103 km/h to 215 km/h.

By the end of 1948, Ferrari had become synonymous with speed and style. It had become one of the most desired car brands throughout the world.

## **Gran Turismo**

Throughout the 1950s and 1960s, Ferrari saw a boom in launching many new models. Among these, the most popular was the Gran Turismo. The Gran Turismo was a hybrid of a sports car and a sedan. It was the racecar for the everyday driver.

It also exemplified the ethos of Ferrari. It exemplified that these would be luxury cars that wouldn't be for the elite. The elite would drive them, but so would the everyday person. The Gran Turismo remains a popular Ferrari model for collectors. Even today, whether you drive a Ferrari from the 1950s or 1960s, you'll be sure to make heads turn.

While modern Ferraris look nothing like the Gran Turismos of the past, they inspired Ferrari to design cars that would focus on style for the everyday driver.

## **The 1970s and 1980s**

During these two decades, Ferrari models saw a major change in their shape. The frontal part of their cars got elongated. This made them stand out even more. The modesty of previous models was now gone.

But that didn't matter to Ferrari or to Ferrari fans. Ferrari was now a status symbol for car enthusiasts. Ferraris were seen as the preferred car of many great movie and television characters.

The Ferrari company wanted to capitalize on this popularity. From these decades on, they would focus on making cars that would stand out.

By this time, they knew that there was competition among luxury cars and sports cars. There were competitors such as Lamborghini that also mixed luxury and speed.

Bugatti had made a comeback and wanted to focus on making supercars for elite drivers. Brands such as Aston Martin made their cars a status symbol for their drivers.

Ferrari was determined to stand out from their competition. The company knew that it would have to strive to last in the new millennium. They would have to compete for drivers!

### **The F50 Gran Turismo**

The 1990s saw the mass production of many favorite Ferrari models. There were a few new cars but nothing that stood out from previous iterations.

That was until 1997 when the F50 Gran Turismo got launched. This was a large supercar that had a formidable presence on the racetrack. This was the car that made heads turn, and made you miss it within the blink of an eye!

It had Ferrari's signature V12 engine. It also reached a top speed of 325 km/h making it one of the fastest cars at the time.

Its unique design also caught the eye of car enthusiasts. Just as previous generations loved the unique shape of older Gran Turismos, the F50 would influence future Ferrari models.

### **Future Ferraris**

In the 2000s, Ferrari showed no sign of slowing down. We saw many great models such as the Spider get launched. Ferrari remained one of the most popular cars for racing and for luxury driving.

Its latest model was the Ferrari 488 Pista in 2018. We can expect that in the 2020s, we'll see more Ferrari models and perhaps new unique designs.

We also expect to see a rekindled interest in classic Ferraris.

### **Look At the Different Types of Ferraris**

Now that you know the fascinating history of Ferrari, why don't you add one to your collection? Owning a Ferrari is a bragging right that all luxury car enthusiasts crave. No car collection is complete without one. You'll become a member of an exclusive club and you'll enjoy the status that comes with it.

Check out our catalog to look at the different types of Ferraris. Feel free to reach out to us to see our cars in our showroom!

# HISTORY OF BUGATTI

*Reference:* Makayla Wood [Makayla.Wood@thehoth.com](mailto:Makayla.Wood@thehoth.com)  
Blogger Product Manager, The HOTH

If you blink at the wrong moment, you won't see a Bugatti as it whizzes past you. Perhaps it was a Veyron or a Chiron, but you didn't get a chance to notice!

Bugatti made some of the most impressive cars that have garnered the interest of car enthusiasts around the world.

Are you eager to go to an exhibition to see a collection of Bugatti's? Or are you on the lookout to buy a Bugatti?

We are all fascinated with a Bugatti and its excellence. But few of us know much about the history of Bugatti. It's hard to imagine the struggles this company went through. But throughout its history, Bugatti lingered in obscurity before becoming a key player in the luxury care industry.

## **Ettore Bugatti**

Ettore Bugatti was born in 1881 in Milan. At a young age, he developed a keen interest in art and design. His father was a prominent artist and carpenter and these traits carried on to young Ettore.

After studying at Milan's Academy of Art, Ettore took a job at a bicycle factory. However, he'd only have a short stint at the factory as the automobile would soon be invented.

He became intrigued by this new invention and began studying automotive mechanics. **He wanted to find a way to combine his love for design and a newfound passion for cars.**

He also became fascinated not only with driving but with racing. It was clear that the cars he would design would be unlike any others.

## **Designing Racecars**

Ettore's skills didn't go unnoticed and by 1901 he began designing racecars. He worked for a slew of different companies.

He moved to Germany where he worked for companies such as the de Dietrich Company, Emi Matthias, and Deutz.

It was with Deutz that he began to lead the production of racecars while living in Cologne, Germany. While he enjoyed his work, he also dreamt of starting his own automobile business.

### **The History of Bugatti Begins**

In 1909, Ettore began a Bugatti car production plant. Within one year he designed five cars and managed to sell all of them.

After his assistant Ernest Fredrich began driving around the racetrack with a Bugatti, the company became a household name.

Ettore would later sign a contract with Peugeot to produce more cars. These cars including the famous "The Babe" were among Peugeot's best-selling automobiles.

**It was safe to say that Bugatti had become a key figure in the European car industry.**

Ettore went on to design engines for airplanes belonging to the American and French governments for the First World War.

After the war, Bugatti produced many popular cars that became a favorite for racing enthusiasts. In 1926, the Royale was created and this was considered to be a luxury car in its day.

## **The Fall of Bugatti**

While the launch of the Royale brought Bugatti to wider prominence, there was a massive change that plundered the company's finances. Three years after the Royale launched, America faced its Great Depression.

This economic decline reduced spending around the world and sales of the Royale tanked. **The Bugatti company's finances were severely hurt.**

There was a short-lived upward climb in the mid-1930s. During this time, the French Government contracted Bugatti to produce railcars at its plant. This helped Bugatti get back on track with its finances.

But in 1936, there was a strike at the Bugatti plant in Molsheim, France. The workers demanded higher wages and better working conditions.

While Ettore provided them with their demands, there was now a rift between Ettore and his workers. **This rift was never healed.**

Ettore died in 1947 and by the time of his death, the Bugatti company faced severe financial problems. The plant wasn't able to produce new automobiles and soon became a forgotten name, unable to continue its once great legacy.

## **1987: The Rebirth of Bugatti**

Forty years after Ettore Bugatti died, the Bugatti plant was still in use for producing airplane parts.

It was no longer a key player in the automotive industry and most people didn't associate the Bugatti name with excellence as they once did.

In 1987, an Italian entrepreneur bought the company. He recalled the days of the Bugatti Royale and how the car combined racing with luxury. His goal was to reintroduce this type of Bugatti to a new generation.

The company was now based in Modena, Italy, and began mass-producing luxury sports cars. They were an instant hit and the Bugatti name was now cherished by luxury car enthusiasts all over the world.

The success was so phenomenal, that within a decade Bugatti caught the eye of one of Europe's largest car companies.

## **Bugatti Today**

The Volkswagen Group bought Bugatti in 1998 and moved production back to Molsheim. They continued to create sports cars that became favorites of racing and luxury enthusiasts. The late 1990s and early 2000s would prove that Bugatti was now a force to be reckoned with.

But it was in 2005 that Bugatti came to the forefront of a new section of the automobile industry.

Bugatti introduced its first supercar, the Veyron. This became one of the fastest cars in the world. It became a favorite among celebrities and went on to be one of the most exclusive cars in the world.

A decade after the launch of the Veyron came the Chiron. This was another supercar that was also among the fastest cars in the world. Like the Veyron, the Chiron is one of the most exclusive cars in the world.

**Bugatti today has a greater mystique than ever before.** It produces supercars that only an exclusive club is privy to. If you are a luxury car enthusiast, you might want to consider a Bugatti Veyron or Chiron as your next purchase.

### **Find Your Bugatti**

Now that you know the fascinating history of Bugatti, you can start shopping around for one of your own.

What's most fascinating about this car company is its commitment to excellence in engineering and design.

Years after Ettore Bugatti's passing, the company still focuses on producing a luxurious driving experience while offering a beauty that will make heads turn.

We are a luxury car dealership committed to providing the best luxury cars available. Browse our selection of Bugatti's today and let's get in touch.

## **LUXURY COMMUTER CARS**

*Reference:* Makayla Wood [Makayla.Wood@thehoth.com](mailto:Makayla.Wood@thehoth.com)  
Blogger Product Manager, The HOTH

Few experiences can match the joy of driving around in a luxury car. But we often think of luxury cars as an occasional indulgence. Particularly if we want to drive a supercar, we think this is only limited to the racetrack.

As much as we wish to indulge in luxury, we know that a car is primarily for commuting. But you don't have to give up luxury for your daily commute.

Many of the top commute cars are also great luxury vehicles. We've prepared this buying guide to help you find a luxury commuter car for daily use.

Here are the top commuter cars you should consider:

### **Lamborghini Huracán LP 610-4**

Lamborghini started out with tractors and agricultural vehicles before delving into luxury cars. However, one thing that has remained consistent is that their cars offer a luxury experience for the daily driver.

If you want a mix of a luxury commuter car and a fast commuter car, you'll find it in the Huracán LP 610-4.

Though this is a fast commuter car, it's one of the gentler versions of a Lamborghini. It requires less maintenance than other recent models such as the Gallardo or Murciélago. This makes it a great option for your daily commute.

You can go up to 2020 mph and reach 60 mph in 3.1 seconds. You also don't have to worry about cutting down on luxury with this one. You can enjoy TV screens, excellent sound systems, and the signature sleek design.

### **McClaren 650S**

Among the most expensive supercars in the world are McLarens. You might have seen this as a favorite of high profile celebrities such as Rowan Atkinson.

You will find a high level of horsepower and fast speeds with this model of the McLaren. You can reach up to 207 mph and get to 60 mph in 2.8 seconds.

While McLarens, like other supercars, have been used primarily for racing this is a great option for your daily commute. Its fast speeds work great if you hate being stuck in traffic. The mystique that surrounds McLarens often cause other drivers to steer clear of one as it drives by.



If you have to travel long distances for your daily commute, this is a great option. If you ever wish to travel cross-country for a business trip, this is the luxury car that will last for longer distances.

### **Ferarri California T**

Another fascinating history is the history of Ferarri cars. Ferrari has always been the luxury car for everyday use. It's fair to say that many of the modern editions of Ferarri cars are supercars.

They have a sleek design and speed that overtake the average luxury car.

The California T model has a turbocharged engine with a V8 design. It has 553 horsepower and has a peak of 196 mph. You can reach 60 mph in 3.6 seconds.

If you live in a thriving city such as Dubai, London, or New York then you want to commute in this car. You will turn heads as you travel to and from your home to office.

Ferrari's have always been a luxury car that make the everyday person into a local celebrity. If you want a practical car for your commute without sacrificing the luxury lifestyle, then the Ferrari California T is the right one for you.

### **BMW M2**

If you want luxury but want something more low-key, you will love the BMW M2. It's a lightweight car that helps you get from Point A to Point B without having to waste time. It works well as a daily drive sports car as well as an everyday commuting car.

This is a brand that has always offered a luxury driving experience to the everyday person. You can find faster speeds than the everyday car and you'll easily be the popular guy/gal at the office. If you want to get around town without having to waste time then the BMW M2 is a great option.

### **Mercedes-Benz AMG GT**

Like the BMW, the Mercedes-Benz has always been a staple of luxury vehicles. The AMG GT has a turbocharged V8 engine. You can be sure to find fast speed and smooth driving.

You'll also get the usual comfort expected of a Mercedes-Benz. You can find room for several passengers. This is great if you want to do a carpool with your colleagues and give them a luxury experience. You'll love the leather upholstery, GPS systems, and surround sound audio system. For a car enthusiast that wants to go above a BMW but lower than a Lamborghini or Ferrari, this Mercedes-Benz is the best option.

### **Porsche 911**

If you love sports cars and want the very best, you can't do better than a Porsche 911. It has the usual sexiness that one craves in a Porsche as well as the comfort. Unlike older models such as the Carrera or Boxster, you can ensure a smooth driving experience even when commuting on a busy highway.

In fact, this car was made to ride on the Autobahn. As a result, you can find a fast driving experience. If you hate being late to the office, then the Porsche 911 won't let you down.

### **Aston Martin Vanquish**

While "classic meets modern" might sound like a paradox, it rings perfectly true with the Aston Martin Vanquish. This has the classic design that Aston Martin is renowned for. But it also has the speed and power that stands up to any modern supercar.

Its V6 engine ensures a smooth drive and reaching fast speeds within seconds. While its only been reviewed by a select group of lucky test drivers, it's expected to make waves on the market. If you want a great luxury car that puts you a class above everyone else, you want the Aston Martin Vanquish. It does what's necessary for your commute, but also makes you part of an exclusive club that others can only dream of.

### **Which of These Top Commuter Cars Are for You?**

Now that you know the top commuter cars, you can choose the right one for you. Give these a test drive to see which one you'd like to choose for your daily commute.

We'd love to help you find your dream car! Check out our collection today and let's get in touch!

## **RENTING LUXURY CARS**

*Reference:* Makayla Wood [Makayla.Wood@thehoth.com](mailto:Makayla.Wood@thehoth.com)  
Blogger Product Manager, The HOTH

A vacation is a great way to experience what we never get to experience at home. It's a great way to get away from it all and live a better quality of life. On your next vacation, we encourage you to try new things and live out your fantasies.

If there's one thing that many of us fantasize about, it's driving around in luxury cars. When you do take your next vacation, you should ride in style.

But what are the best luxury cars to drive around in?

Here are some of the best luxury cars for rent for you to enjoy on your next vacation:

### **1. Any Ferrari**

If you want to live the luxury lifestyle, nothing exemplifies this more than a Ferrari. Whether you choose a classic Ferrari such as a 125 S or a newer model such as the Portofino, you will definitely make heads turn!

A Ferrari is a great car for showing off your luxury status. If you visit a big city such as New York, London, or Las Vegas you will become the talk of the town in a Ferrari. If you prefer a vacation in the countryside, a Ferrari will give you a smooth ride as you enjoy the surrounding scenery.

While Ferrari models have changed in shape and style, they have always represented elegance. Whether you drive a Ferrari from 2017 or 1947, you'll have a driving experience unlike any other.

### **2. Mercedes-Benz C43 AMG**

If you enjoy luxury but want something more low-key, you can always depend on a Mercedes-Benz. The C43 AMG is the latest model of the C-class that was launched in 2014.

You have a diverse range of choices with the car, selecting from a sedan, coupe, or convertible. It has a V6 engine and 385 horsepower. This means that you can enjoy speed, reliability, and a smooth driving experience.

The great thing about this car is also its space. If you are going on a vacation with the family, then this is an ideal car. If you have young children, you can ensure their safety in this car and still introduce them to a luxury car experience.

### **3. BMW 540**

BMW has always provided luxury cars for the everyday driver. If you've never driven one before, then a vacation is the perfect time to do so. Whether you want to cruise around the city or the countryside, you'll find that the BMW suits your needs.

This is a full-sized luxury sedan so you can take the whole family with you. This is better for slow driving and comfort.

### **4. BMW M4**

What if you love BMW cars but the BMW 540 isn't for you? Don't worry, the alternative is the BMW M4 which you'll love! Though available as a four-seater, this is best for a solo trip or a trip with your best friend or partner.

This gives the luxury sports car experience that BMW is renowned for. It has a six-speed manual transmission. It has a six-cylinder inline engine with 425 horsepower. It has automatic climate control so it works with warm weather and cold weather.

It's also a safe car so you don't have to worry about danger if you aren't familiar with cruising in luxury cars.

### **5. Audi S6**

Another great sedan is the Audi S6. It's more luxurious than previous models, so it's great if you are going on vacation with friends and want to show off a bit!

It's also great if you want to speed on the highway or through open roads. It has 450 horsepower and a V8 engine. It's also great for enduring all types of weather, through its climate control feature.

If you have some experience with driving luxury cars, this is one of the best luxury cars for the seasoned driver.

### **6. Porsche Panamera**

If you love Porsche's then take one for a spin on your next vacation. While the Boxster and Carrera have been long favorites, we encourage you to try the Porsche Panamera.

This is a sedan that can fit up to four passengers. The fact that it's a sedan doesn't take away from its luxury as it has the style that Porsche lovers cherish.

You'll enjoy the sunroof, the leather upholstery, as well as the integration with Apple CarPlay and touchscreen entertainment system. It has a standard six-cylinder engine and 550 horsepower.

### **7. Jaguar F-Type**

If you like the classic elegance that is lost in so many cars, then you want a Jaguar. If you are on a solo trip or a duo-trip, then the Jaguar F-Type is the best luxury car for you.

You can choose a coupe or convertible; you'll enjoy this car on a busy street or a quiet open road. The car comes with 550 horsepower and a supercharged V8 engine. This is great for both fast-driving as well as smooth cruising.

It's great for adjusting to different climates and has a state-of-the-art navigation system for when you find yourself in unfamiliar territory.

### **8. Any Lamborghini**

Now let's return to great Italian luxury cars. If you get a chance to drive a Lamborghini on your vacation, don't miss out on it.

Just as you should take the opportunity to drive any Ferrari, you should do the same with any Lamborghini. However, for the full luxury experience opt for the newer models of a Gallardo or Murcielago.

When you cruise around in a Lamborghini you will make heads turn. You can guarantee a smooth ride and fast driving. If you find yourself in a big party city like Los Angeles or Las Vegas, then this is a great car to choose from.

### **9. A Supercar**

Finally, if you have the budget and want an experience that few will have you need to rent a supercar. If you go on vacation to a center of luxury like Dubai, there'll be no shortage of these. Supercars include Bugatti's or McClaren's.

These cars are great for cruising around town or for speeding through a racetrack. This will give you an experience that you will take about for years to come. Driving a supercar might be more enjoyable than any other aspect of the vacation!

### **Choose Among These Best Luxury Cars**

Now that you know some of the best luxury cars available, you can choose one of them to drive on your next vacation. Make sure to share this article with anyone planning a trip soon!

Get more great content on travel and luxury on our website!

# PRIVATE JETS

## WHAT TO KNOW ABOUT PRIVATE JETS

If you love to travel, you should consider soaring on a private jet. Private jets have an amazing history and have been a staple for luxury travel. No doubt, you have been in awe when you see VIP travelers enter their private jets.

But instead of being in awe of others, why don't you consider flying on a private jet?

Thanks to the mass production and development of private jet companies, it is now easier for anyone to fly on a private jet.

We've put together this guide for you to learn the basics of traveling on private jets.

### **Everything To Know About Private Jets**

While traveling on private jets has become more affordable, you should also research how much it costs to travel on a private jet. This can help you decide whether to own or charter a private jet and what model is best suited for you.

Here's what else you should know about private jets:

#### **1. Amenities**

One of the best aspects of flying on a private jet is the service. You won't have to forgo any amenities or service from flight attendants. In fact, it will be better than anything you've experienced before - even if you've traveled business class or first class.

Private jet flight attendants have amazing stories to tell, and by learning about their experiences you can consider the type of service, amenities, and adventures you'll want on your private jet.

#### **2. Buying A Jet**

You may decide to buy a private jet to have it all to yourself. The cost of a private jet will vary and there are several factors to determine the cost.

You have to consider whether you want to purchase a new private jet or a used one. You want to consider whether you want to purchase the latest model of a private jet or an older model. You also want to consider what amenities you want on your private jet.

The factors that raise the cost will also depend on the seller. You can buy a private jet from an existing owner or from a company. Or you can buy it directly from the brand that creates the jets.

### **3. Chartering A Jet**

The second option is to charter a private jet. This is when a jet is owned by someone else or by the company, and you only hire it for a flight.

This is the more affordable option. You want to make sure that the jet is reliable and is well-maintained. It is always better to charter a jet through a private company as opposed to an individual owner.

Chartering through a known company will ensure the quality of the jet. You can also be sure that you are using a more recent model. You will also be able to purchase amenities and services at an affordable price.

### **4. Consider A Membership**

Many private jet companies will offer a private jet membership. This membership allows you to pay a subscription fee in exchange for flying a certain number of miles per year.

You have to put forth a deposit, and will be able to fly the equivalent number of miles in a year that corresponds with your deposit. If you fly regularly, particularly if you travel abroad, you may want to consider a private jet membership.

This membership is especially useful if you run a business and require your employees to travel frequently. Instead of having to individually pay for each employee, you can purchase one membership for the company. Then, you can charter jets for when your employees need to travel.

### **Before You Travel**

If you've made it this far, you are eager to travel on a private jet as soon as possible. But before you hop on board, make sure you consider the following before you travel:<sup>[1]</sup><sub>[SEP]</sub>

#### **1. Your Wants**

What are your 'wants' when it comes to private jet travel? If you just want to get to your destination as fast as possible, consider a small jet. These are comfortable to sit in but not to stand up and walk around (they have a cabin height under 5 feet).

You also want to consider what amenities you want. If you have a longer flight - particularly going abroad, why not enjoy amenities such as a television, haute cuisine, and in-flight service?

#### **2. Your Needs**

Next, consider your needs. If you are traveling solo, you can opt for a smaller private jet. If you need to accommodate a larger group, opt for a mid-size or larger jet.

You also need to consider how much luggage you are bringing and what will fit on the plane. If there are any additional accommodations needed, make sure these are discussed prior to purchasing or chartering a private jet.

If traveling with a group, make sure you ask them for their needs to see if the private jet can accommodate it.

### **3. Your Flexibility**

You want to consider what your flexibility is with traveling. You want to make sure that the private jet company (if chartering) can accommodate it. Can you change your travel dates at a whim?

Ask if the private jet company can change your travel dates if needed. Ask if they can do it at no additional charge or without incurring any penalties.

You want to also consider your flexibility. If traveling solo, you may like a mid-size flight with many amenities. But are you flexible with opting for a smaller private jet that doesn't have many amenities?

If you are flexible with your travel dates and with your wants, you will have a greater number of options when chartering a private jet. You will also find that you are able to save money.

### **Leaving On A Jet Plane**

Now that you know everything there is to know about traveling on private jets, we hope to see you on one soon! Traveling on a private jet is the best travel experience you can have. We encourage you to do it soon.

And we'd like to help! Check out what we offer for private jet chartering.



# **GUIDE ON BUYING AND RENTING PRIVATE JETS**

*Reference:* Makayla Wood [Makayla.Wood@thehoth.com](mailto:Makayla.Wood@thehoth.com)  
Blogger Product Manager, The HOTH

Imagine this: you're stuck in a long line to get your boarding pass. Then you deal with the stress of going through security. Even boarding the plane and flying is a major strain!

Worst of all, you don't have to imagine this. This is the travel experience for many frequent flyers.

You might love travel but you just wish that the process was more comfortable.

Have you considered the cost of a private jet? It might be the viable option you've been looking for!

Here's what you need to know.

## **Buying a Private Jet**

If you look at the most expensive private airplanes, you'll find that they have luxurious interiors and amenities.

You want to think about how important this is to you. If you take shorter trips, this might be an unnecessary expense.

But if you take international trips or travel with other passengers, the cost of luxury is worth every penny.

You can also look at smaller private jets that don't have luxury interiors. These are best suited for shorter domestic flights.

If you buy a private jet from an existing owner, you can expect to receive a reduced rate.

There's no fixed price on what you can expect to pay. According to [REDACTED], one can find a private jet that seats 9 for around \$2 Million. On the other extreme, one can buy a private jet that seats 75 for up to \$400 Million!

## **Renting a Private Jet**

Of course, you can rent a private jet rather than buy one. This is an ideal option if you only travel on occasion.

As with owning a private jet, there's no standard rate on chartering a private jet.

The three factors that contribute to the cost of renting a private jet are:

- The hourly rate of the aircraft carrier

- The flight time
- The number of seats on the jet

For example, let's assume a private jet carrier will charge \$5,000 as their hourly rate. So a two-hour flight would cost around \$10,000 for 1 ticket.

Now let's assume this carrier charges \$2,500 per seat for a six-seater private jet. So the total cost for a two-hour flight on this private jet will be \$12,500.

Of course, you can even find that traveling on a private jet can be significantly cheaper than this. If you book a smaller plane, this cuts down the cost of each seat.

Some carriers might charge a lower hourly rate for international trips. If you join a private jet membership you'll also receive regular discounts.

If you don't need amenities such as food, beverages, or in-flight entertainment you can also expect reduced rates.

Overall, flying on a private jet is more expensive than a commercial flight. But you'll get to skip through security and have a concierge service on board.

### **That's the Average Cost of a Private Jet**

Now that you know what factors into the cost of a private jet, you can decide which is the right jet for you!

You'll find that traveling on a private jet is a lot more fun and comfortable. Whether you take regular business trips or need to go on a few vacations, there's a private jet out there waiting for you to board!

Please share this guide with your fellow travel enthusiasts. You'll find more great articles on traveling on our website!

# **THE COST TO RENT A PRIVATE JET**

*Reference:* Makayla Wood [Makayla.Wood@thehoth.com](mailto:Makayla.Wood@thehoth.com)  
Blogger Product Manager, The HOTH

Private jets were once a mysterious luxury not afforded to most travelers. But it's predicted that private jets will become more popular in the near future.

If you've ever dreamt of flying on a private jet, we want you to turn your dreams into a reality! If you're not ready to buy a private jet, you can always rent a private jet.

So how much does it cost to rent a private jet?

We've prepared this guide to help you out.

## **How Much Does It Cost To Rent A Private Jet?**

Before you look around for private jets, you need to consider your needs and wants. For example, how many seats will you need? Is this jet for traveling with family and friends or for business travel?

All of these are factors that determine the cost to rent a private jet. Once this is determined, here's what you need to know regarding the price for renting a private jet:

### **1. Features**

Part of the luxury of traveling on a private jet is the features it comes with. For example, you can choose one that has a television and in-flight entertainment. You want to consider the quality of on-board service (stewards, air hosts, etc.), the legroom, comfort of the seats, etc.

The more features will add to the cost to rent a private jet. If you spend extra, you also want to receive rewards to offer future discounts and features. You should consider [REDACTED] support for this.

### **2. Size and Duration**

Two of the biggest factors that determine the price of renting a private jet is the size of the plane and the duration of the flight. A mid-size plane or larger plane helps you reach a destination faster - meaning that the duration is shorter. However, the cost will rise due to the number of passengers that are accommodated.

For example, a [REDACTED] that accommodates 6 passengers and has a 3-hour flight time, would cost between \$5,000-\$6,000 per hour.

As you upgrade to a larger plane and fly a longer distance, you'll see the cost per hour increase. For example, a [REDACTED] that accommodates 8 passengers and has a 4-hour flight time can cost \$7,000 per hour.

### **3. Empty Leg Flights**

When chartering a private jet, you might want to consider empty leg flights. This is a last-minute flight you can charter when a jet lands at its usual hanger without carrying passengers.

This is ideal for a solo trip, business travel, or a last-minute convenient alternative to a commercial flight.

You won't always be able to catch an empty leg flight, but if you're on a budget you want to keep an eye on whatever empty leg flights are available. Usually, these will not have added amenities or luxury features but are great for a quick trip within the country or abroad.

### **Leaving On a Jet Plane**

Now that you know the cost to rent a private jet, you can find the right jet plane for your needs.

Make sure you shop around so you can find the best deal for your budget!

Be sure to read more about travel and lifestyle on our website.

## **TRAVELING ON A PRIVATE JET**

*Reference:* Makayla Wood [Makayla.Wood@thehoth.com](mailto:Makayla.Wood@thehoth.com)  
Blogger Product Manager, The HOTH

Have you ever dreamt of taking an international trip on a private jet? It's always exciting to go abroad, but long flights and far distances can make the traveling process incredibly stressful.

Wouldn't it be nice to have an international trip be as comfortable as possible? If you take a private jet international flight, you can be sure you'll enjoy the experience as you've never before.

But how do you prepare for an international trip on a private jet?

We've prepared this guide to help you out.

### **The Guide To Private Jet International Trips**

We want you to make the most of your travel experience. Private jets are soaring in popularity and we want you to be part of this experience.

You have to decide whether you want to charter a private jet or purchase one. If you do the former, make sure you carefully research the company you choose. If you purchase one, you want to consider the benefits of a new vs a used aircraft.

Once you've decided this, here's what else you need to know:

#### **1. Customs Are Still Required**

When traveling on a private jet, don't think you can skip customs. You still have to go through the stress of checking in your luggage and declaring anything with customs.

However, one of the benefits of traveling on private jet is that you can skip the long lines that are required by commercial travelers. The customs agents will come to you and speak to you directly.

Depending on the private jet you choose, there might be stricter limitations on the amount of luggage and weight you can carry. Make sure you check this well in advance before booking your flight.

One of the best benefits of private jet travel is the level of security you will receive. While it's not on the level of a politician or high-profile entrepreneur, you get to choose whom you travel with. You can travel solo or share the plane with your few close friends and family.

The staff and pilot(s) on a private jet are also vetted carefully. You can ensure a higher level of security and safety when you travel on a private jet that you won't have on a commercial flight.

## **2. Have Your Documentation Ready**

You want to make sure that all travelers have their documentation prepared. This will include valid passports, visas (if applicable), and tickets for the private jet.

The documentation is checked by the flight crew as well as security and immigration services. You want to make sure you have this prepared thoroughly so that there aren't any last minute issues.

There might also be required documentation for any special accommodations. For example, if you wish to travel with your pets, you will need to acquire documentation for this as well.

## **3. Decide On Your Amenities Beforehand**

If you decide to charter a jet, you want to decide on your amenities beforehand. If you buy a private jet, you want to make sure of the amenities that are included. If you plan on regularly traveling on international trips, you want as many amenities as possible to ensure comfortable travel.

For example, if you are traveling on a very long flight you want to make sure there are ample food and beverages on board. You might also want an air host/hostess and in-flight entertainment.

Make sure you inquire about the amenities before booking your flight. Amenities should be taken with the utmost seriousness. They are what make the travel experience enjoyable. The great amenities are what separates a private jet international trip from a commercial flight international trip.

## **4. Packing Your Luggage**

As we mentioned, you want to check the private jet's rules before packing your luggage — as you would for a commercial flight. You will likely have to pack less than what you would like if you travel on a lightweight or smaller carrier.

But the benefit of private jet travel is that you have more freedom to pack what you want. For example, you can pack a larger tube of toothpaste, hand sanitizer, or anything else in your toiletry bag that would be prohibited on a commercial flight — except in small volumes.

You might also have the freedom of wearing your preferred shoes — as opposed to shoes that you have to take off on at a whim due to security concerns.

On a private jet, all of your luggage will be carry on. So you want to confirm how much you can carry on the plane. If something doesn't fit, you can arrange for it to be checked in.

## **5. It Doesn't Have To Cost A Fortune**

One of the biggest advantages of traveling on a private jet, is that it doesn't have to cost a fortune. Private jets are often thought of as a luxury that only the ultra-rich can enjoy. While there are private jets with incredible amenities and services that can cost a fortune, you can travel at affordable price for a lot less.

To determine the cost of your private jet, you have to consider the size of the plane. A lightweight plane that can carry a few passengers will cost a lot less in comparison to a jumbo jet. If you charter a private jet, you also have to consider the duration of travel — Miami to Paris will cost a lot less when compared to Miami to Doha.

If you charter a jet, you also want to consider traveling on an empty leg flight. These are last-minute flights for a jet that is arriving at a hangar. You have to keep an eye out for these flights and if you are lucky to catch them, you can save thousands on a trip.

Make sure you speak with the jet company to see what deals you can negotiate to make your travel experience more affordable.

### **Come Fly With Me**

Now that you know the benefits and rules of private jet international trips, you are ready to book your flight. Make sure you share this guide with anyone else interested in traveling on a private jet.

If you want an appraisal on a private jet, we are here to help! Reach out to us today!