

RAGHAV SURI

BLOG POSTS PORTFOLIO

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**Please note: Titles, names, locations, and links have been removed/modified to protect client confidentiality.*

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SHOULD YOUR PODCAST HAVE A NEWSLETTER?

If you've been having trouble engaging with your podcast audience then you might want to consider starting a newsletter.

In 2020, around 104 million Americans listened to a podcast episode at least once per month. While this gives hope to aspiring podcasters, it also reminds you of the fierce competition.

One of the best podcast marketing strategies is to create a podcast newsletter. Here, you'll remind your podcast audience via email to listen to your podcast and engage with your brand.

Here's what to know about creating a newsletter for podcasts:

EMAIL REMAINS RELEVANT

One thing that makes podcasters forgo email newsletters is that they wonder whether email marketing is still relevant!

Email marketing is still important and the main reason is that it's one of the only ways to directly communicate with your podcast audience, without a gatekeeper in the way.

You might have 5,000 followers on Twitter for example. But Twitter can always suspend or ban an account without your notice. You can lose direct connection with your audience.

But with email marketing, you'll get to connect directly with your podcast audience.

You'll be away from the control of social media companies. Email is more personal and each audience member will feel like you're asking them specifically to listen to your podcast.

Whether you have several episodes completed or are publishing your first podcast, you don't want to postpone creating a podcast newsletter.

THE CASE FOR A PODCAST NEWSLETTER

Now let's look deeper into why you might want to focus your attention on a podcast newsletter. Let's see why it might be better than other types of podcast marketing.

With an email marketing newsletter, you don't have to engage daily with your podcast audience. While you can email them each day, often once per week is enough to keep their interest.

You'll need to use an email marketing platform to send your newsletters. With each one, you can export your email list to a CSV file. This means that if you ever have to use a different platform, you can take your audience with you.

Emails also can be as long or as short as you wish. You can write an email that's as short as a tweet or as long as a Facebook post. You can experiment and choose what works best for your podcast audience.

Best of all, with your podcast newsletter you don't only have to share a link to your latest episode. You can offer bonus material solely to your newsletter subscribers. This is a great way to keep them engaged and grow your audience numbers.

PUBLISH YOUR PODCAST NEWSLETTER

Now that you know how a podcast newsletter works and its advantages, you can consider creating one for your podcast.

Email remains relevant as its one of the few ways where you can own the data about your listeners. You can save their emails to a CSV file and use it on any email marketing platform.

It's often easier than using social media platforms and adds a level of intimacy that social media doesn't.

If you're still having trouble getting your podcast off the ground, however, we can help you. Reach out to us to check out our custom packages!

SHOULD I BUY BITCOIN?

Bitcoin continues to rise in popularity, and a whopping 67% of millennials believe it's the best safe-haven asset!

So now, the question is, are you going to buy Bitcoin? Ever since Bitcoin became more mainstream, it's likely that you've asked yourself *should I buy Bitcoin* more often nowadays.

This detailed guide will teach you what is Bitcoin and whether you should invest in Bitcoin, among other assets. Make sure you consult your financial advisor before you purchase Bitcoin.

Here's what to know before you invest in Bitcoin:

SHOULD I BUY BITCOIN? SHOULD I BUY CRYPTO?

You might be confused by the above headline if you're a newcomer to the world of Bitcoin. After all, aren't Bitcoin and cryptocurrency the same thing?

While 'Bitcoin' and 'cryptocurrency' are often used as if they mean the same thing, there's an important distinction to note. Bitcoin refers only to one digital currency, with the acronym BTC. Cryptocurrency is another term for 'altcoins' which is a blanket term for all digital currencies that aren't Bitcoin. This can include but is not limited to, Bitcoin Cash (BCH), Ethereum (ETH), and Dogecoin (DOGE), among many others.

When deciding to purchase Bitcoin, the trend is increasingly in favor of focusing mainly on buying Bitcoin. You can look for more info to understand how Bitcoin works. Let's look deeper into why the trend toward only buying Bitcoin is increasing.

BITCOIN MAXIMALISM

A focus on only buying Bitcoin is known as 'Bitcoin Maximalism.' This philosophical viewpoint has become more popular since Bitcoin remains the most popular virtual currency. It's also become more popular in the light of scams surrounding crypto companies such as Celsius and FTX.

The main distinction that one must understand is that Bitcoin isn't controlled, whereas crypto *is*. Bitcoin was created by Satoshi Nakamoto, and he programmed it so that neither he nor anyone else could change the code. It's impossible to create more than 21 million Bitcoins, for example.

This isn't the case for crypto, as they are controlled by companies. Right now, there's a maximum supply of 21 million Ether, for example. However, since it's controlled by the Ethereum Foundation, they can always increase the supply if they wish.

This means that crypto isn't so different than the fiat currency that you use. But rather than getting controlled by a central bank, it's controlled by a private company. In many cases, however, these private companies might have oversight from governments and international organizations.

THE PHILOSOPHY OF BITCOIN

In the previous section, there was a brief mention of the philosophical viewpoint of Bitcoin.

This is one of the many reasons why Bitcoin outshines crypto. Crypto is seen as an investment asset or as a form of currency. Bitcoin is also seen in the same way, but there is also a deeper philosophy behind it.

The deeper meaning behind Bitcoin is what leads many people down the rabbit hole toward Bitcoin Maximalism. These philosophical writings, along with technical writings, are what have contributed to Bitcoin's popularity.

For the remaining half of our guide, let's explore some of these topics so you can decide whether you want to purchase Bitcoin.

BITCOIN IS CONTROL OF ONE'S WEALTH

For many everyday citizens, Bitcoin represents freedom from the control of their central bank. For example, if you live in the First World, you might not see the immediate use case for Bitcoin. But would you feel the same way if you lived in Iran?

To give you context: Iranians don't have access to the US Dollar, which is the world's reserve currency. Their own currency has undergone massive inflation, so it's a weak store of value. Bitcoin is a great alternative for Iranians and countless others. The fact that one can't create more than 21 million Bitcoins means that its' value can't get diminished by inflation.

While governments want to quash Bitcoin, they haven't succeeded. They'd have to turn off the internet and even electricity to prevent their citizens from accessing Bitcoin.

BITCOIN PROTECTS FREEDOM OF SPEECH

During the lockdowns in Canada, many truckers protested against the restrictions and had their bank accounts frozen.

But a government or bank can't freeze one's Bitcoin holdings as long as they hold it on a cold wallet. This means that Bitcoin protects freedom of speech. Governments and corporations can punish people who don't express thoughts that fit the party line.

But with Bitcoin, one can express one's thoughts without having to worry about paying a fine for it or losing access to their money.

BITCOIN CREATES OPPORTUNITIES

Let's return to the previous scenario of the Iranians living under sanctions. What happens if you want to give to a particular charity in Iran? Or if you want to hire a freelancer from Venezuela?

These tyrannical governments can steal the donations and wages that you send. This is because fiat currencies have to get sent via banking institutions. These banking institutions are always controlled by governments.

But Bitcoin can't get intercepted. You don't need to deal with an intermediary that's controlled by outside forces. This is likely to be Bitcoin's biggest appeal and will further its adoption.

INVEST IN BITCOIN TODAY

Now you know the answer to "should I buy Bitcoin?" and it's an astounding *yes*.

Bitcoin stands apart from crypto as it can't get controlled or edited by others. Bitcoin maximalism is growing as more users realize that it's the only virtual currency that matters.

Bitcoin lets you control your wealth, protects your free speech, and creates opportunities for you and others. The philosophy behind Bitcoin is rich, and this will cause it to become even more popular.

Want to learn more? You can find more articles about Bitcoin on our website.

5 EASY ONLINE SIDE HUSTLES YOU CAN DO AT HOME

Inflation continues to rise and we know that low-income Americans are hurt the most by it. But regardless of what class you're in, you could use some extra cash to ensure your financial freedom.

Making money has never been easier, but with so many side hustles available, it's tough to see what the best side hustles are.

This detailed guide will share some of the best side gigs for making money while you're still at home.

Here are some easy online side hustles you should consider:

1. EARNING BITCOIN

If you aren't earning at least some money in Bitcoin then you're missing out on one of the greatest financial opportunities of your lifetime.

You can have a look at a service such as [REDACTED] which lets you earn Bitcoin through simple online games. This is one of the least stressful and most fun ways to earn Bitcoin.

You can then transfer Bitcoin to your desired wallet. You can always use an exchange to convert your Bitcoin to dollars if you need to.

2. LANGUAGE SERVICES

Do you have a way with words? Perhaps you love letters? If you are skilled in one or more languages then one of the most profitable ways for making money online comes from language services.

You can work as a freelance writer and write the following for your clients:

- Blog posts
- Copy
- Press Releases
- Video scripts
- Books
- Writing captions for video content
- Transcribe videos and podcasts
- Twitter ghostwriting

You can also offer editing and proofreading services for those services.

There are also plenty of opportunities if you are fluent in multiple languages. You can translate texts, documents, books, and much more. You can also create subtitles or write scripts for dubbing audiovisual content. As with writing, you can also offer proofreading and editing services for these categories.

3. CREATE AND SELL DIGITAL PRODUCTS

While this requires a greater time commitment, it's simple and something you can work on as a side gig.

You can create digital products that you sell online. Essentially, you only have to do the work once and then once your products are up for sale, you only have to promote them.

Examples of digital products can include eBooks, audiobooks, videos/films, courses, digital art, etc.

Create your digital product and then use services such as Amazon KDP, Gumroad, Payhip, etc. to sell them. This process will take a bit longer as you want to write a great book or create a well-crafted course.

Gone are the days when you could publish a mediocre book on Amazon or a meaningless course on Gumroad and expect to make good money! But, you can still work on creating these digital products as a side hustle.

Once you sell them you'll receive royalties in your bank account. All you'll have to worry about is promoting your digital products online via social media, email marketing, and other methods.

4. SELLING PHYSICAL PRODUCTS ONLINE

The final side hustle that always works is to sell products online. While this can get run as a full-time business, you can still make a great income as a side hustle.

This is one of the best side hustles for making money as fast as possible. In the beginning, stick to one type of product to sell online.

You can start by selling secondhand products that you don't need. Instead of donating your books to the library, you can sell them on Amazon or other secondhand bookshops.

You can also do the same with clothing which you can sell on eBay, Mercari, or Poshmark.

But you also don't have to stick to selling secondhand products. You can also buy new products from wholesalers and sell them via online marketplaces. If you go down this route you can sell a range of products from electronics, clothing, books, and even food products.

You'll have to be a bit more hands-on with selling online. But it still works as one of the best side hustles. You can do it from home as you can request courier services to pick up your products and ship them for you.

5. BECOME AN INTERMEDIARY

While we often hear the phrase that we'd like to 'cut out the middleman' there are reasons why intermediaries exist. They make certain tasks much more efficient and they have skills that the producer doesn't have.

You might know a great freelance writer who struggles with finding clients. But you might have a larger network and better persuasion skills than this freelance writer.

You'll know how to find clients for this freelance writer. As an intermediary, you can connect clients with producers and earn a commission fee.

Here's how the process works:

- First, develop relationships with freelancers
 - In the beginning, it's best to stick to one type of creator such as a freelance writer, graphic designer, programmer, etc.
- Second, create a spreadsheet of these freelancers with their contact information, skills, and URL of their portfolios
- Third, start pitching services to clients

You should be the only point of contact for these clients. The clients should direct questions to you and never to the freelancer. When the work gets completed, the client should pay you the full amount. Then, you'll send the freelancer their payment.

Make sure you make it clear to your clients that you're an intermediary. They should never have the impression that you're doing all the work.

THOSE ARE THE EASY ONLINE SIDE HUSTLES TO CONSIDER

Now you know the best easy online side hustles for making money in addition to your job.

Always find a way to earn Bitcoin as fast as you can. This is the money of the future and it'll serve you well.

If you're skilled in one or more languages the opportunities are endless. You can also sell digital products or physical products to make fast cash. If you don't want to be as hands-on then consider becoming an intermediary.

You can find more tips on making money on our website.

BEING A BOOKIE

Have you thought about pursuing a career in the bookie business?

As more states move toward legalizing sports betting, there are more opportunities to become a bookie. But running a company in this industry is complex and the average entrepreneur knows nothing about becoming a bookie.

If you choose to enter the bookie business you want to consider using [REDACTED] to get started.

Here's how to become one of the best bookies in the industry:

BECOMING A BOOKIE WITH [REDACTED]

If you want to become a bookie your first step is to find a bookmaking service. This is what [REDACTED] offers to newcomers as well as seasoned bookmakers looking for a change.

You can create an account and operate your bookmaking service through our platform. We'll help you offer different betting options to your clients and will help you with processing payments.

You can test out a demo and even use a 6-week free promo to learn how to use the platform. We also offer customer service via email, chat, and phone. We're happy to help answer your questions and help you get started with your bookie business.

You don't need exceptional technical skills to work with the [REDACTED] software. Anyone can learn how to set up their bookmaking service using the software within a few minutes. It'll soon become second nature and you'll find that handling your bookmaking business through [REDACTED] is simple.

But before you get started, you need to prepare for becoming a bookie. How exactly does one stand out from other successful bookies?

Let's explore this further.

REMAINING COMPLIANT

The first thing that differentiates successful bookies from mediocre ones is that the former remains compliant.

Let's face it: bookies can often be stigmatized as can the entire gambling industry. But this is slowly changing because sports betting is becoming legal all over the country.

Bookies that remain compliant are the ones that'll always have an edge over the competition.

As a result, when you register your company you want to follow the laws of your jurisdiction. Your bookmaking company should be registered in a jurisdiction that allows online gambling.

Make sure you apply for any required licenses and permits needed to operate a bookmaking business in your jurisdiction. You want to assure your clients that you're a legitimate bookmaking business.

PROMOTING YOURSELF

The most successful bookies aren't afraid of promoting their business openly. If you don't then others might think your bookmaking business is suspicious and that you don't want too many people knowing about it.

Print out business cards and distribute them wherever you go. Don't hesitate to give them out at networking events as well as general social events.

Even if you run your bookmaking business as a side venture, you can introduce yourself as a bookie. While this is a welcoming industry it's also a competitive one.

You need to realize that you'll be competing with other bookies, old and new, and you must aggressively promote yourself and your bookmaking services whenever you can.

One trick that many bookies do is to go to a small sports bar. They'll watch the game and comment on it. This is a great way to make conversation with the other patrons. Eventually, you'll let them know that you offer bookmaking services and tell them where they can place their bets.

UNDERSTAND SPORTS

While this should go without saying, many ambitious entrepreneurs jump into the bookmaking business without doing much research.

You don't have to know about every sport but it's best to know about the ones your service offers. In the beginning, focus on only offering sports that you follow.

If you follow soccer but don't know much about basketball, consider holding off from the latter until your business scales.

You should be able to have conversations about different sports. This shows that you're interested in your field. If you give the impression that you're only in it for the money, you'll turn off potential clients.

You want to think in the long term rather than the short. By discussing sports and presenting yourself as an expert, you'll develop a relationship with your clients. The more you work on cultivating this relationship, the greater the chance of ensuring customer loyalty.

BEST PRACTICES FOR BEST BOOKIES

Let's end by looking at a few best practices to ensure you become a successful bookie.

Apart from attending events, you want to also promote your bookmaking business on social media. This is one of the best ways to attract new customers.

It's also a great platform for sharing your original content. As a bookie, you should consider creating content to discuss sports betting. You can also write or make video content about sports in general.

You want to focus not only on raking customers in but also on your client relationships. By creating content you'll build a community around your bookmaking business. This community is the best way to ensure long-term customers.

You want to become known in the community. While other bookies are your competitors, it doesn't hurt to befriend them and learn the trade from them. Find an experienced bookie and ask if they can mentor you.

Whether you want to run this as a full-time business or a side business, you must dedicate yourself to it. You want to cultivate a passion for sports and bookmaking. You should research the industry and be able to answer questions about it.

If you choose this route, we look forward to your journey to becoming a bookie!

START YOUR JOURNEY

Now you know how you can become one of the best bookies in the industry using our services.

Our platform helps you start your business and is easy for anyone to use. Once you start your bookie business through our platform, make sure you follow our guide to becoming a successful bookie.

You want to stay compliant, promote your business, and develop a passion for sports if you want to stand out.

Check out our beginner's guide on how to get started in the bookie business and how [REDACTED] can help.

PRESS RELEASE TIPS

According to the prominent [REDACTED] website, [REDACTED], press releases remain one of the best ways to promote your company.

In today's world where we're constantly bombarded with media, your brand has to find a way to stand out. The evergreen press release is still the ideal way to gain an edge over your competitors.

But how do you go about starting a press release? How do you ensure that you write the best press release for your brand?

Here are the press release tips we recommend:

FOCUS ON A MILESTONE

A press release shouldn't be a generic statement about your company. Your press release shouldn't be the equivalent of the 'about me' page on your brand's website!

You want to brainstorm different press release ideas on what to write about. Some examples can include:

- Responding to a crisis or improving your company's reputation
- Announcing an event
- Providing a recap of an event
- Launching a product or service
- Announcing the launch of your company

These are just a few press release ideas to consider for your company. The common theme is that it should focus on one thing that you consider significant for your company. You want to be as specific as possible in order to reach your target audience.

WHO IS YOUR TARGET AUDIENCE?

As mentioned in the previous section, your press release has to have a target audience. You want to impress this target audience and convince them to engage with your brand in some manner.

For example, if you're launching a new product or service you want your target audience to buy said product or service.

If your company's reputation has been hurt, you want your existing customers to regain confidence in it. Or, you might want your colleagues in the industry to not disassociate with your brand and key personnel.

Make sure you understand who your target audience is before you start writing your press release. As you write it, you must imagine that you're speaking to them and them only.

THE FORMAT OF A PRESS RELEASE

Now, before we get into how to write the press release you want to learn the format of a press release.

In most cases, a press release should be between 300 to 500 words. This should include the headline, summary, and contact information for your company.

The basic format of a press release is as follows:

- Headline
- Summary
- Body
- Company Info
- Company Contact Information

Your body should be broken into smaller paragraphs. At best, each paragraph should be no more than 3 to 5 sentences. With a press release, brevity is key so you want to have limits on how long your headline, summary, company info are, etc.

You want to review your press release several times before you publish it. Make sure it's easy for the average person to read. They should be able to skim through it and still understand what it's conveying.

After you finish your press release, you'll have to distribute it. You can do this on your own social media and content management systems. You can also submit it to journalists who can assist with wider distribution.

Now let's look further into how to write your press release.

WRITING YOUR HEADLINE

While this might hurt the aspiring writer in you, the truth is many readers won't look beyond your headline.

As a result, your headline should be enough to summarize your press release *and* attract your audience.

Let's say you're writing a press release for [REDACTED] who has released his first book. Below you'll find one poor example of a headline and one great example.

Poor Example:

[REDACTED] Releases New Book About [REDACTED]

Great Example:

[REDACTED] Is Now Available In Bookstore Everywhere

Now, what makes the second example better than the first example?

The first example is too generic and the average person simply won't care about the book. The second example specifies the name of the book and states that it's now available to buy.

Fans of [REDACTED] are more likely to go out and buy his book if they see the second headline.

With your headline, you want to find a way to grab the reader's attention and inspire some sort of action or reaction to the headline. In the event that they do read the press release, your headline should be the equivalent of a captivating first sentence in a novel.

SUMMARY

Following your headline, you'll write a brief summary of what your press release is about. Keep this short as 3 to 5 sentences should suffice.

In this summary, you want to mention the company or subject of the press release once again. For example, continuing on with the previous example you would write about [REDACTED]'s book.

An example of a summary for this subject could be:

[REDACTED]'s first book [REDACTED] releases in bookstores everywhere today. The award-winning writer and director discusses his love for cinema and the films that have influenced him. It's received high praise and is a must-give Christmas gift for any cinephile.

In the above summary, the first sentence tells us the subject of the press release. The next sentence describes the product in greater detail. The final sentence works to persuade the reader why they should read further and learn about the book.

This is the general approach you want to take with your press release. You don't want to include any ambiguity in your press release. Your summary should be clear.

Once again, remember that your reader might not read the body of the press release. Your summary should convince the reader to engage with your brand.

BODY

Now let's look at the body which is the bulk of your press release. Your body should consist of 3 to 4 paragraphs in which you expand upon the focus of your press release.

Your first paragraph should serve as an introduction to what your brand wishes to convey. The final paragraph is a conclusion that wraps up the press release and how the audience can engage with the brand.

In the middle paragraph(s) discuss the theme of the press release. As a general rule, you want to use short sentences that are easy to read. Include at least one quote from a company representative to discuss the theme of the press release.

This is the most challenging part of the press release and, naturally, will require some fine-tuning. An easy way to learn how to write a press release is to try re-writing an existing published press release in your own words.

You should also save your favorite press releases to your computer. Consider printing them out and reading them on occasion. As with every writing skill, you need to read a lot of "content" in your field to understand the craft.

END OF PRESS RELEASE

Now we're at the end of the press release. All you have to do is include a short summary of the company and what it does.

Underneath that, include the company's contact information. You should write the following:

- Company Name
- Name of Company Representative
- Contact Information — Phone Number and Email Address
- Company Address
- Company Website

Now you've finished your press release and just have to review it one or two times until it's ready. After that, you're ready to distribute your press release.

BEST PRACTICES

Let's end with looking at a few more press release tips to consider for creating the best press release.

When starting a press release you want to spend more time on the headline than anything else. As stated earlier, the headline should be sufficient to attract readers.

Try to be as succinct in your headline but also inspire action through your choice of words.

When writing a press release, use simple language at all times. This is not the place to use 'multitude' as opposed to 'variety.'

The company should be referred to always in the third person. Even if you're writing about yourself or your brand, stick to this principle. In most cases, you should use contractions.

Since your press release has a strict word limit you have to be economical with your words. If you send your press release for publication, there might be some publications that demand it to get shortened. You want to prepare to make your press release as succinct as possible.

If time permits, give your press release to a disinterested third party. They'll be able to give you an honest critique of your press release. This person should be a layman so you can assess how effective your press release is.

GET STARTED WITH THESE PRESS RELEASE TIPS

Now you know our best press release tips and know how to write a press release and send it for distribution.

Make sure you focus on a specific milestone for your press release. You want to inspire action or reaction from your target audience with your press release.

You can use our tips on how to structure your press release. To perfect writing a press release, consider re-writing existing press releases and reading your favorite ones.

Of course, we can help you with writing a press release and distributing it. Contact us to learn more about our services!

BUYING A VACATION HOME?

Wouldn't it be nice to have a place where you can always go on vacation and feel at home?

In fact, since 2020 many Americans have been buying vacation homes — often before buying their first home! But before you find the perfect vacation home to visit each summer, you want to know about buying real estate for this unique purpose.

This detailed guide will show you everything you need to know about summer real estate. Before buying real estate, make sure you consider whether this is the right step for you.

Here's what you need to know:

1. WORK WITH AN AGENCY

The first step is to always work with a great real estate agency such as [REDACTED]

They'll help you find properties that are specifically for a vacation home. They can help you find the best value for your money and can negotiate deals on your behalf.

Remember, your vacation home will remain empty for much of the year. As a result, you have to be extra careful when buying a vacation home. If you want to rent out your vacation home when you're not in, you want to choose a high-quality home.

Only a great agency can help you with this process. It's often a hassle to buy real estate but an agency makes the process much easier.

2. RESEARCH THE GEOGRAPHY

The next step is to research the geography of the place or places where you wish to buy a vacation home.

Just because a place seems like it's a great place to vacation doesn't mean that it is. For example, a beautiful beach location that few know about won't work as a vacation home.

You wouldn't be able to rent out a vacation home in such an area. If you buy one, it won't be of the best quality as such homes are rarely maintained.

You don't also want to go the other extreme of choosing a place that's overcrowded with tourists. In this scenario, you'll have to deal with competition from other vacation homes as well as hotels.

Take your time to research different locations until you find the one worth your while. Make sure you research property appreciation in that area before you buy your vacation home.

3. RESEARCH THE SECURITY

We must remember that not all vacation spots are safe places to visit. Places like Cancun and Las Vegas are both popular tourist spots. But they also have crime and aren't always safe.

Should crime persist, your vacation home today might become an empty home tomorrow. As a result, you want to find a place that has a track record of having low crime rates.

You can't just choose a vacation home in a place that's currently popular. You want to choose a location that'll continue to be popular for at least a decade.

In addition to statistics, it's always best if you have first-hand experience with the location. Remember, in some locations crimes are underreported and this gives the illusion of safety even when crime is afoot.

4. CONSIDER THE SIZE

Now you're ready to start looking for great vacation homes in your desired area. But you want to first consider the size of the vacation home.

If you want to rent out the home, choose a size that's most popular among the average traveler. If you just want the home for yourself, you want one where every member of the household will fit.

However, the second one is a bit trickier. Let's say it's you and your spouse and 2 children. Do you want a 3-bedroom house? Or do you want 2 bedrooms and have the children share a room just as you and your spouse do?

You have to remember that in the latter case, your vacation home will be empty for most of the year. This means you'll have to pay for the mortgage, maintenance, bills, and tax, even when the home isn't in use.

The larger the home is, the more you'll have to pay. Once again, you might have to shell out large bills for a vacation home that's not in use. Consider your budget carefully when choosing the size of your vacation home.

Let's return to the scenario of renting out your vacation home or even selling it again in the future. You want a size that works with your location.

For example, South Beach usually attracts singles and couples so a studio apartment works. But Nantucket Island attracts large families, so you might want at least a 3-bedroom house.

Take your time to research which size of vacation home will work best for the location you choose.

5. AMENITIES AND RECREATION

The final step is to look at what amenities and recreation are available in the location where you want to buy your vacation home.

These are the things that attract you to a vacation home and will attract future tenants.

For example, Key Biscayne has beautiful beach properties but not a lot of recreation apart from a few restaurants. Whereas Key West has bars, clubs, beaches, and events operating all year.

This makes Key West a superior place for buying a vacation home compared to Key Biscayne in most cases. You want to take this approach when looking for great vacation homes.

Make sure that it's not just the home that's welcoming but also the entire neighborhood. Whether it's for you and your family or future tenants, you want to truly feel like you're on vacation in this new home.

GET YOUR SUMMER REAL ESTATE

Now you know how to get the best summer real estate and move into your dream vacation home.

The first step is to always work with a real estate agency. They'll help you find the best vacation home and make deals on your behalf.

Next, you want to research the different locations. You must also consider how safe the area is. Take your time to decide the ideal size for the vacation home. Finally, look at the amenities and recreation so that you or your tenants will feel the vacation spirit.

You can find more articles on real estate on our website.